



CSR PROPOSAL

PROVIDING VOCATIONAL SKILL TRAINING FOR DIVERSE IDENTITY GROUPS (DIG)

DIGs are people waiting to be included in mainstream society & comprise from the following groups namely Women, Persons with Disabilities & LGBTQIA+

ABOUT ASF - ACE SOCIAL FOUNDATION

ASF is a decade+ old registered Not-For-Profit Society that champions the cause of empowerment of DIGs (Diverse Identity Groups including PwDs)

ASF FUNDAMENTALLY WORKS ON TWO IMPORTANT AREAS:

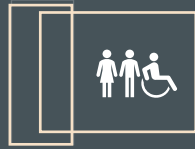
1. **Sensitizing & Educating the world** about Diversity appreciation & Inclusion of Persons with Disabilities (PwD's) & other Diverse Identity Groups like Women, LGBTQ, Elderly, etc
2. **Employment Creation** for DIGs leading to the financial liberation for the DIGs

ASF OPERATES 2 FLAGSHIP INITIATIVES:

1. **Dialogue in the Dark (DID)** - darkness themed sensitization empathy experience
2. **DESINATION** - a digital **DEI** education initiative



ASF ACHIEVEMENTS : 10 YEARS IN THE DISABILITY SECTOR



10,000+

PWDs
MOBILISED



15,000+

PWDs ACROSS INDIA
IN OUR DATABASE



8,425

PwD JOB PLEDGES
CREATED



6,495

PwDs
TRAINED

INR 25 CRORE PwD ECONOMY CREATED



3,897

PwDs PLACED ACROSS
18 SCRTORS



6

PRESENCE IN
INDIAN STATES



60%

POST PLACEMENT
RETENTION



4

ACCESSIBLE RESIDENTIAL
SKILL TRAINING CENTER
FOR PWDs OPERATED

*ASF was forced to shut all its skill centers in March 2020 due to covid & is NOW re-commencing operations

OUR SAGE BOARD

(STRATEGIC ADVISORY GROUP OF EXPERTS)



KIRTHIGA REDDY

Former Facebook India Head &
Softbank Vision Fund Director



SANTANU PAUL

Founder | Chief Executive Officer
| Managing Director TalentSprint



SHALINI KHANNA

Founder Director - NAB India-
Centre for Blind Women and
Disability Studies



SHASHAANK AWASTHI

Co-founder - V-shesh, India
Advisor - Gray Ghost Ventures



MADHAVI PANDRANGI

Former Director
Price Waterhouse Coopers



ASHOK PAMIDI

Start-up Evangelist and Advisor,
Former CEO, NASSCOM
Foundation



MADAN PADAKI

President, TiE Bangalore Strategic
Advisor UNICEF India Founder &
CEO - I Bridge



RAHUL GUPTA

Former Head, Financial
Sponsors Coverage,
Axis Bank Ltd
Visually Impaired



MRIDULA SANKHYAYAN

Ex-Goldman Sachs | President- India-UAE
WICCI | Founder and Leadership Coach
Vatt Vriksh Consultants



SUJIV NAIR

Global CHRO & CTO
RE Sustainability Ltd

OUR CSR PROPOSAL TO YOU

SUPPORT THE SKILLING OF 50 DIG's

SUPPORT UPSKILLING & LIVELIHOOD CREATION FOR WOMEN, PWDS & LGBTQ+ TO ENABLE THEIR FINANCIALLY INDEPENDENCE



PROPOSAL

SKILLING COST PER LEARNER : Rs. 30,000

PROPOSED MINIMUM BATCH SIZE : 50

UPSKILLING OF 50 LEARNERS

LIVELIHOOD RATE : 50 – 60 %

GAINFULLY EMPLOYED : 25 TO 30 LEARNERS



OUTCOME

OVERVIEW OF ASF SKILL TRAINING PROGRAM



LEARNER PROFILE

- Women, Persons with Disabilities & LGBTQIA+
- Learner Demography : Urban & Semi Urban
- Age : 18 - 30 years
- Education Qualification : 12th Standard & Graduates
- Geography : Telangana, AP, TN & Karnataka states



TRAINING METHODOLOGY

Hybrid Skill Training - Online Training, Classroom Training, OJT & Internship.

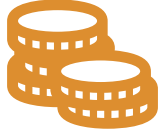


TRAINING DURATION

3 to 4 Months

SKILLING FOCUS AREAS

- ✓ Gaming & Animation
- ✓ Data Science, Data Analysis Data Security & Artificial Intelligence.
- ✓ Social Media Marketing & Communications
- ✓ Telecom & Solar sector
- ✓ Others – ITES, BPO, Retail & Housekeeping



HOW IS ASF'S VOCATIONAL SKILL TRAINING FOR DIVERSE IDENTITY GROUPS (DIG) ELIGIBLE FOR CSR FUNDING

Skill Training Program qualifies for CSR under Section 135 of the Companies Act 2013, Schedule VII – item ii :

“promoting education, including special education
and **EMPLOYMENT ENHANCING VOCATION SKILLS
ESPECIALLY AMONG CHILDREN, WOMEN,
ELDERLY AND THE DIFFERENTLY ABLED**
and livelihood enhancement projects”



OUR PAST SKILL TRAINING DONORS & SUPPORTERS

S. NO	STAKEHOLDER NAME	PROJECT DETAILS	YEAR OF IMPLEMENTATION
1	TELANGANA DEPARTMENT OF TOURISM, GOVERNMENT OF TELANGANA	LAUNCHING DIALOGUE IN THE DARK IN TELANGANA TOURIST BHAVAN, HYDERABAD	JANUARY 2019 TO MARCH 2020
2	AMERICAN INDIA FOUNDATION	SKILL TRAINING AND LIVELIHOOD CREATION OF PWDS IN TELANGANA, ANDHRA, KARNATAKA, TAMIL NADU, JHARKHAND & WEST BENGAL	JULY 2015 TO MARCH 2018
3	TELANGANA ACADEMY OF SKILL DEVELOPMENT.	SKILL TRAINING AND LIVELIHOOD CREATION OF PWDS IN TELANGANA	FEBRUARY 2016 TO OCTOBER 2016
4	TELANGANA STATE MINORITIES FINANCE CORPORATION	SKILL TRAINING AND LIVELIHOOD CREATION OF PWDS IN TELANGANA	FEBRUARY 2018 TO FEBRUARY 2019
5	TELANGANA STATE SCHEDULED CASTE CORPORATION	SKILL TRAINING AND LIVELIHOOD CREATION OF PWDS IN TELANGANA	FEBRUARY 2018 TO FEBRUARY 2019
6	SWADES FOUNDATION	SKILL TRAINING AND LIVELIHOOD CREATION OF PWDS IN TELANGANA	JANUARY 2019 TO MARCH 2020
7	MILAAP SOCIAL VENTURES PRIVATE LIMITED.	CROWDSOURCING FOR SUPPORTING PWD DURING THE PANDEMIC	MAY 2020 TO JULY 2020
6.	DIALOGUE SOCIAL ENTERPRISE	EXCLUSIVE PARTNERSHIP FOR SETTING UP DID CENTERS IN INDIA	2011 TO DATE - ONGOING PROJECT
7.	STATE BANK OF INDIA FOUNDATION	LAUNCHING OF DIALOGUE IN THE DARK IN MUMBAI	MAY 2022 TO DATE - ONGOING PROJECT

STATUTORY COMPLIANCE INFORMATION OF ACE SOCIAL FOUNDATION

CERTIFICATION OBTAINED

- Registrar of Societies – Registration No. of ACE Social Foundation **215 of 2013**
- Income Tax Certificate under **12AA of the Income Tax Act 1961**
- Income Tax Certificate under **80G of the Income Tax Act 1961**
- FCRA Registration Granted by Govt. of India - Ministry of Home Affairs. Reg No: 368140031
- MCA Certification – T96973649
- Niti Ayog Registration ID – AP/2015/0093078

WEBSITE - www.thedesination.com

FACEBOOK - www.facebook.com/dialogueinthedarkindia

INSTAGRAM - www.instagram.com/dialogueinthedarkindia

YOUTUBE - www.youtube.com/acetake1



THANK YOU



SV KRISHNAN

FOUNDER & CEO - DIALOGUE IN THE DARK & DESINATION



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